

Contact: Sue Helondovitch

Strategy + Style Marketing Group

Ph: 973.588.3979

sueh@strategyplusstyle.com

Karen Fluharty

Strategy + Style Marketing Group

Ph: 973.588.3979

kfluharty@strategyplusstyle.com

FOR IMMEDIATE RELEASE

FOOD NETWORK'S NEWEST CHOPPED CHAMPION TO OPEN NEW BBQ POP-UP LOCATION AT THE SHOPS AT HILLTOP

Crave BBQ Opens its Doors August 1 for a Limited Time Only



RICHMOND, CA (July 29, 2019) The Shops at Hilltop, the 1.2 million square foot shopping center centrally located in the San Francisco East Bay region, announced today that Oakland chef and restauranteur Rashad Armstead, Food Network's newest Chopped Champion just crowned on Tuesday, July 23, is coming to The Shops at Hilltop.

Chef Rashad, who currently owns popular Grammie's Down-Home Chicken & Seafood in Oakland, will launch Crave BBQ, a new blues house concept featuring live music and authentic BBO.

"We're thrilled to welcome Chef Rashad and his top-notch, nationally-recognized culinary talent to The Shops at Hilltop," said Managing Partner in charge of leasing for LBG Real Estate Companies David S. Goldman. "As we continue our work to transform The Shops at Hilltop, the addition of Crave BBQ not only further expands our growing food and beverage offering, but illustrates our commitment to bring the Greater East Bay marketplace a premiere, multicultural shopping and entertainment destination."

Crave BBQ is slated to open at The Shops at Hilltop August 1 for a limited time only. The new 4,952 square foot restaurant will be located in Suite D107.

The Shops at Hilltop is prominently located off Interstate 80, just 20 miles northeast of San Francisco. Transformation plans include the addition 1) a new outlet/value shopping component; 2) an expanded collection of foodie-centric food and beverage concepts focusing on a wide variety of Asian cuisines along with other more traditional offerings and; 3) a variety of new, major entertainment venues and services. Currently anchored by Macy's, Walmart and 24 Hour Fitness, the property is part of a 77-acre master planned development called Hilltop by the Bay which will also include the addition of residential, office and hotels.

For more information regarding leasing opportunities at The Shops at Hilltop, please contact 310-235-0444, ext. 1.

About LBG Real Estate Companies, LLC

With offices in the San Francisco East Bay, Los Angeles, and Newport Beach, LBG Real Estate Companies, LLC is a privately-held real estate investment company that specializes in the acquisition, repositioning, and development of commercial real estate throughout the United States. For more information, visit LBGFunds.com.

###